

# JAE

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## EXPERIENCE

*KBS*, New York, NY  
*kbs+p*, New York, NY  
*JFCD*, New York, NY

**Art Director**  
**Jr. Art Director**  
**Creative Intern**

August 2013 – Present  
July 2011 – July 2013  
June 2010 – August 2010

## EDUCATION

*School of Visual Arts*, New York, NY  
*ChungAng University*, Seoul, Korea

**B.F.A, Advertising**  
**B.F.A, Modern Dance**

May 2007 – May 2011  
March 2000 – March 2005

## AWARDS

2016 *Shorty Award* Nominee  
2015 *Obie Award* Gold  
2013 *IAB MIXX Awards* Bronze  
*Project ISAAC* Bronze  
*Webby Awards* Finalist  
*One Show* Merit  
2012 *Cannes Lions* Short-list  
*Andy Awards* Gold  
*Communication Arts*  
*CLIO Awards* Bronze  
*CLIO Awards* Bronze  
*Art Directors Club Awards* Silver  
*Graphis* Gold  
2011 *Young Guns International Awards* Bronze  
*Young Guns International Awards* Finalist  
*Art Directors Club Awards* Bronze  
*One Show* Merit  
*One Show* Merit  
*Graphis* Gold  
2010 *One Show* Merit  
*One Show* Merit  
*Art Directors Club Awards* Merit

Multiple Categories  
Automotive  
Direct Respond and Lead Generation  
Advertising & Marketing  
Banner Single  
Interactive  
Cyber Lions  
Print  
Advertising Annual  
Innovative Media  
Out of Home  
Collateral  
Multiple Categories  
Advertising  
Advertising  
Campaign  
Integrated Campaign  
On-line Ad  
Multiple Categories  
Non-traditional  
Print  
Print

## SKILLS

Expert in **Adobe Photoshop**

Fluent in **Adobe Illustrator, InDesign, After Effects** and **Sketch**

Familiar with **Final Cut, Adobe Dream Weaver** and Web Management Programs

Knowledgeable in Computer-based Programs Including **Microsoft Office, Quick Time Player** and **Adobe Acrobat**